

*The inner climate impacts the outer climate —Arnold Beekes*



## Arnold Beekes

**Strategy and Partnerships**

**Brahma Kumaris Environment Initiative**

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### Environment

Arnold Beekes has been part of the *Brahma Kumaris Environment Initiative* from the start and actively involved in sustainability and lifestyle change for more than 20 years. His special interests include grassroots involvement of the global BK Community as well as establishing partnerships. He is responsible for the partnership with the *Pachamama Alliance*, co-creating the *Awakening The Dreamer workshop* with them. His keen interest in the connection between climate change, the debt crisis, income inequality and change in human behaviours fuel this environment-related work.

### Meditation & Spirituality



Arnold Beekes has been a student of the *Brahma Kumaris* since 2001. He also meditates each day and teaches meditation, conducting stress management workshops in the local community in Utrecht, The Netherlands. The energy derived from spirituality helps him to be creative, conserve mental energy and protect bodily health.

### Professional Life

Arnold Beekes was former Director of Global IT Operations, COO, European Business Development Manager and Corporate Product Manager for KLM and Digital Equipment. His skills in leadership combined with more than 30 years of hands-on experience lend themselves naturally to innovation. As a business-focussed employee-engagement professional and service innovator, his exceptional ability to develop human capital to drive service excellence allows him to contribute to organisational productivity by building effective teams and solving problems. He helps businesses improve processes by skilfully aligning human resources with corporate objectives to elevate organisational performance and efficiency through expert analysis and application of advanced management and motivational solutions.

Arnold is also a social entrepreneur who is initiating social innovation projects in Egypt and Mozambique. Currently, he is leading *The ProPer Way*, an innovation boutique for the Services market.



*Cooperation is more than the sum of the individual parts' —Arnold Beekes*

Arnold's career includes more than 37 years' experience as a coach, first in sports and then as part of his various international management positions. He is now an international accredited Success Coach.

<http://environment.brahmakumaris.org>

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