

# COMMUNITY SERVICES

TOGETHER TOWARDS SUSTAINABLE DEVELOPMENT



*Cultivating Values  
Nurturing Livelihoods*

BRAHMA  KUMARIS

“ This moment is precious.

We are now aware that we are sitting at a crucial turning point in human history when dangerous environmental challenges and limitless opportunities demand clear and long-term ethical thinking.

Brahma Kumaris endeavors to develop a sustainable society while promoting education, good health, gender equality and renewable energy. Achieving this objective is crucial for universal peace and harmony.”

This document is intended to provide insight into the various initiatives of Brahma Kumaris for sustainable community development.

Information presented here may be reproduced free of charge in any format or medium provided that it is reproduced accurately and not in a misleading context. The material must be acknowledged as Brahma Kumaris copyright and the document title specified. Permission from copyright holders must be sought before any photographs are reproduced.

This document is also available online at [www.brahmakumaris.com](http://www.brahmakumaris.com). Log on to the website for more information about our programs and projects.

© Copyright 2016, Brahma Kumaris

# CONTENTS

“Spirituality is the key factor for overcoming the challenges in making choices for a sustainable future.”



Holistic  
Education



- Value Education
- Children Personality Development
- Life Skill Education
- Professional Courses
- Youth Empowerment
- Corporate Workshops
- National Integration
- Road Safety
- Interfaith Harmony



Rural  
Development



- Sustainable Agriculture
- Village Adoption Project
- Plantation Project
- Tribal Development
- Farmer Empowerment
- Development of Railway Station
- Slum Development



Good Health  
For All



- Global Hospital
- Values in Healthcare
- Holistic Health Fairs
- Blood Donation
- Senior Citizens' Care
- De-Addiction Projects
- CAD Program
- Healthcare Education
- Free Health Check-up Camps



Women  
Empowerment



- Women Leadership
- Spiritual Empowerment
- Social Support Programs
- Health and Safety
- Economic Empowerment
- Conferences & Trainings



Disaster  
Management



- Disaster Relief
- Emotional Support
- Emergency Training
- Earthquake, Famine, Flood & Tsunami Relief
- HAM Radio



Water & Energy  
Conservation



- Drinking Water for All
- RO Water at Railway Station
- Water Conservation Campaigns
- India One Solar Project
- Climate Change Action
- Brahma Kumaris at UN

# BLESSINGS



**DADI JANKI**

Chief, Brahma Kumaris

The world today faces difficult challenges at the social, economic and environmental front. But, **the global community also faces a greater challenge, a subtle one, the moral crisis.** It is therefore necessary that we focus our energies to address the root of all problems and endeavor to rebuild a moral society based on values of love, brotherhood, kindness, happiness and unity.

Partnerships and collaborations are vital to this process of moral rebuilding and to achieve our shared vision-of our Earth restored to complete health and balance.

The principles of **living with simplicity, buying compassionately, using economically, learning continuously and sharing generously** should pave the way forward for us.

After all, simple changes in the way we think and feel will secure a healthy future for humanity, and a better world.



**DADI HARIDYA MOHINI**

Additional Chief, Brahma Kumaris

Spirituality is a fundamental element of our existence. Understanding this is important to nurture peace, love, happiness and harmony in the world.

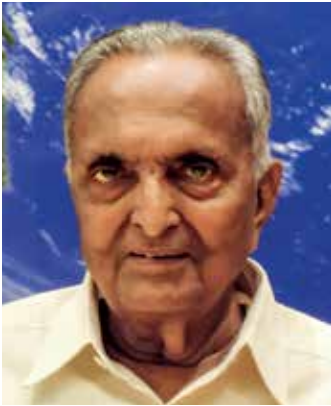
Our actions should be based on the feeling of universal brotherhood and cooperation only then can we proceed towards a sustainable society.

**Coming together of all stakeholders process of this development, based on spiritual principles, is key to realizing our vision of a better world.**

Let us unite our efforts and streamline our resources to propel inclusive growth.

This is also God's vision for the golden world, when the **earth and all the natural resources will be restored to their pristine state.**

# MESSAGES



## BK RAMESH N. SHAH

Additional Secretary General  
Brahma Kumaris

The world today needs coalitions and partnerships to move ahead sustainably, fuelling inclusive growth from alternate sources and reaching out for a healthier, happier and safer society. And at Brahma Kumaris, we are trying to do our part to do just that.

We have undertaken massive efforts to preserve the environment and strengthen the infrastructure for education, healthcare and social development. Our steadfast commitment to spiritual development of the global community is fundamental to our policy for sustainability.

The Brahma Kumaris have a number of significant collaborations with public and private sector corporate houses

that have resulted in implementation of several developmental projects across the country. We have been able to utilize funds under the policy for Corporate Social Responsibility of these partner organizations to achieve meaningful impact.

As a non-profit, engaged in such associations, we maintain the highest level of accountability and transparency and want to be judged on our effectiveness in helping solve real challenges and improving people's lives.

We are determined to build a peaceful, harmonious and united society and welcome your support. Together we can achieve this objective.

To a better tomorrow...



## BK KARUNAKAR SHETTY

Member, Management Committee  
Brahma Kumaris

I believe that there are no more urgent, important or morally compelling challenges facing the world today than the agenda of sustainable development. We endeavor to create a dynamic ecosystem of social development and sustainable growth empowering communities and individuals through socio-spiritual-scientific approach.

As you will see in the stories that follow, we work with diverse communities to address their challenges and create partnerships that contribute to better quality of life.

By ethically and responsibly implementing effective projects for community development, we have become the industry's first choice for collaborations that create a positive change in the world around us.

We work in a wide variety of focus areas including education, healthcare, renewable energy, gender equality, rural development and spiritual empowerment with an aim to form a greener, cleaner and happier society.

With a lofty aim for world development, we would be happy to associate with partners who have aligned interests and share our vision of sustainable development.

# AN INTRODUCTION

For over 8 decades, Brahma Kumaris has been relentlessly serving humanity through different initiatives in India and abroad. **All of the organization's services are free of any charge to everyone.** These programs and efforts have created a massive impact on the community's development, improving livelihoods.

Brahma Kumaris Spiritual Headquarters, Abu Road, Rajasthan.

## Brahma Kumaris & CSR



Brahma Kumaris is a global non-profit socio-spiritual organization that is dedicated to **humanitarian development** by cultivating a collective consciousness of universal peace and a unifying spiritual ideology since its **foundation in 1937 in India.**

With its spiritual headquarter in Mount Abu, Rajasthan, Brahma Kumaris has extensively impacted millions of lives with a presence as an international NGO through its more than 9,000 centers in over 147 countries, **welcoming people from all backgrounds, segments and sections of the global community.**

Brahma Kumaris is the largest spiritual organization in the world led by women. It aims to foster the spirit of love, brotherhood and harmony through its many courses, programs and projects with a focus on all areas of the society.

Several public and private sector organizations believe in our vision and support our initiatives under their Corporate Social Responsibility. The **Implementing Agencies Hub at Indian Institute of Corporate Affairs, Ministry of Corporate Affairs, Govt. of India** has also empanelled the Brahma Kumaris Educational Society.

# SUPPORTING BODIES



## RAJYOGA EDUCATION & RESEARCH FOUNDATION

It was established in 1982 with an objective to set up centers of learning of Rajyoga Meditation & promote spiritual understanding among people. Its 20 Wings, catering to all sections of the society including technology, women, youth, healthcare etc., regularly organize outreach programs and undertake developmental projects in different parts of the country.



## WORLD RENEWAL SPIRITUAL TRUST

Established in 1992 as a registered charity, it promotes and conducts research in spirituality, Yoga and philosophy. It is also a recognized solar research center that is one of the premier institutes in the country in research and demonstration of alternate energy, with several national and international associations.



## BRAHMA KUMARIS EDUCATIONAL SOCIETY

The BKES was set up in 1996 to promote value education for people of all ages. It develops courses for human resource development, revival of spiritual heritage, value-based healthcare, etc. The Society is registered and empanelled with the Implementing Agencies Hub at Indian Institute of Corporate Affairs, Ministry of Corporate Affairs, Govt. of India.



## RADIO MADHUBAN COMMUNITY SOCIETY

It was set up in 2013 to help in the development of rural and tribal regions, with a direct focus on Abu Road and surrounding villages in Rajasthan. It uses innovative channels like digital media and a community radio station to reach out to masses and works in areas of education, healthcare, safety, family values, local art, cultures and customs.



CSR training and dialogue at Om Shanti Retreat Centre, Gurgaon.



## MOUNT ABU INTERNATIONAL HAM RADIO CLUB

It is a non-profit organization for amateur radio operators all over the world established in 2015. With more than 200 active member HAMS, it is a member of the Amateur Radio Society of India and EURAO and organizes workshops on emergency communications and disaster management.

## CSR Trainings

Brahma Kumaris has organized several in-house training programs in Pune, Gurgaon and Delhi to train volunteers to efficiently implement CSR funded projects in a variety of areas. The organization manages all documentation & accounting internally.

# HOLISTIC EDUCATION



Prize Distribution Ceremony of Student's Fair organised by Radio Madhuban 90.4 FM.

## Quality Education

Brahma Kumaris is working around the globe to promote education in values. Apart from developing professional efficiency and intellectual ability, it is the highest responsibility of education to develop such human values as love, peace, purity, truth, nonviolence, unity.

To streamline these efforts, **Education Wing formed in 1982 and Youth Wing formed in 1985**, constantly endeavor to spread education that nurtures values and facilitates the spiritual development of humankind.

## Children Personality Development

The first All India Children Personality Camp was organized in 1978 and today, such camps are organized at our centers all across the world to inculcate values at an early age.

Camps during summer and winter vacations are a common feature where participants are exposed to spirituality through creative and interactive workshops while also participating in cultural events and competitions like debate, public speaking, art, music and dance etc.

Brahma Kumaris organized the Sand Painting competition to mark the 2nd anniversary of 26th November terror attack at Mumbai. 2000 students used over 19,000 kg of 10 different colors to make Rangolis depicting universal peace, harmony, global cooperation and love.

## Life Skill Education

Launched in 2010, over 450 camps have been organized by Brahma Kumaris with support from Ministry of Youth Affairs and Sports, Government of India. in many states including U.P., Maharashtra, Punjab, M.P., Tripura, Haryana, Bihar & Rajasthan.

Children participate in workshops on value education, health and environment, meditation, team spirit etc. Yoga, sports, cultural activities and career counseling are an integral feature of these camps. So far, as many as 3,500 students have participated in these camps.



## Degree & Certificate Courses

Certificate courses on Positive Change and Youth Empowerment have been run by the organization since 2002.

Recognizing our years of study and practice in the field of spiritual values, several public & private universities have associated with Brahma Kumaris to run professional courses with focus on 'self-management and crisis management' and 'value education and spirituality'.

Every year more than 700 individuals pursue UG & PG diploma & degree courses in sciences & management focused on human values from recognized universities in India & abroad.

The first course was launched in 2009 at Annamalai University and today 12 Universities, including the University of the West Indies at Trinidad & Tobago, are running such courses in collaboration with Brahma Kumaris.



Convocation Ceremony at Mt. Abu.

## Moral Development

National Campaigns, Cycle Rallies, Walkathons & Youth Festivals are regularly organized for moral awakening of the society. 67 rallies were organized during

the All India Moral Awakening Campaign in 1989 covering 1,903 villages and impacting over 20,85,114 individuals while the Harmony Youth Cycle Yatra in 1993 from Chennai to Delhi covered 3,009 villages benefitting more 9,66,508 individuals.

The Rebuilding Youth to Rebuild the Nation campaign from 2000 - 2002 was organized to inculcate values, self-reliance, confidence and discipline in the youth.

More than 4,000 seminars, 1,200 Positive Change Courses and 1,500 Youth Empowerment Camps and 3,600 Value Workshops were organized in thousands of schools and colleges across the country.



Students attending a workshop at ORC.

## Youth Empowerment Services, YESs

A flagship program of Brahma Kumaris, 'Touch the Light' is a mass awareness campaign that was launched in 2007 aimed at introducing values and morals to adolescents.

Under this program, our volunteers teach specially designed value education courses to students of class 7th and 8th in public and private schools.

## Value Education for Prison Inmates

In order to help in moral development of prison inmates, Brahma Kumaris also organize sessions and workshops for values and spirituality in several prisons in different cities.

Special courses designed for this program have been appreciated by the prison authorities and have brought about significant change in the attitude and outlook of prison inmates.

### 55 inmates of Sabarmati Jail,

Ahmedabad were awarded P.G. Diplomas in Value Education & Spirituality in 2011.

18 inmates of Puzhal prison have also completed their distance education courses from Annamalai University.

It is currently active in over 1000 schools and nearly 70,000 children from Standards 7 and 8 have benefitted already

The International Youth Forum was formed in 1995 by Brahma Kumaris to aim at spiritual empowerment of youth from all across the globe. It has grown into a network of some 8000 young adults, aged 16 – 30 across 49 countries, who have been inspired and sustain the human spirit sparking creativity, excellence.

Kshitij, a series of 24 modules has been designed for another program to guide and train the learners for a successful life journey.

## Value based CSR

Brahma Kumaris has launched innovative UG & PG courses on 'Value based CSR' in association with AISECT & the Advaita Vedanta Foundation useful for individuals, corporates & NGOs.

## Clean the Mind, Green the Earth

Launched in 2013, this campaign addresses the dual issues of moral crisis and environmental degradation.

So far 9,87,436 students & teachers have been positively impacted by programs have been organised in 1,376 schools, 24,500 colleges, 65 universities.

5



A Leader's Dialogue Series, "Future of Power" program has been organised in more than 57 cities.

## Executive Workshops for Corporates

Brahma Kumaris actively organize courses for professionals from all sectors of public and private organizations.

Several key courses like stress, time and anger management, team building, work-life balance, positive thinking, living in present, success mantra, etc. are organized at the company's office locations and also at our centers in form of one-day workshops and weekend retreats.

More than 12,500 programs have benefitted employees from top public sector and private organizations like NTPC, BHEL, PGCIL, ONGC, IOCL, BPCL, DRDO, Indian Railways, RICO, Honda, Maruti Suzuki, Hero MotoCorp, Delhi Metro, Yamaha, Moserbaer and L&T etc.

## National Integration Camps

With support from the Union Ministry of Youth Affairs and Sports, Brahma Kumaris organize NICs for under-privileged students from remote corners of India to help in inculcating values of brotherhood, unity and cooperation among them.

Started in 2001, such camps have been

organized at different locations in which about 10,000 students have participated. These camps include activities oriented towards religious, linguistic, social and cultural integration besides aiming at developing value like tolerance, peace and cooperation.

Competitions for essay writing, poetry, public speaking, dance, music and theatre are also organized during these camps.

## Corporate Support Stories

Recognizing our efforts for community development and promotion of education, **Bill & Melinda Gates Foundation** has come forward to provide ten laptops, old but refurbished for use in our service initiatives.

**Oil and Natural Gas Corporation** has also donated 50 refurbished computers to support our educational activities.

To promote our activities online, **Google** has given Ad-grant for our websites and **NASSCOM**, under its software donation program, has provided 25 computers with necessary software.

## National Conferences, Workshops, Retreats & Trainings

Brahma Kumaris regularly organize conferences at regional and national levels for students and educators from colleges and universities across the country to promote education in values.

So far over 50 National conferences & 100 dialogues under the banner of "The Call of Time" dialogue and the "Future of Power" have been organised.

Given that shrinkage in moral fabric has led to several problems in the modern society, these dialogues, seminars and discussions aim to awaken the youth.

'Choose, Change and Become' is a popular retreat for young professionals that brings together people from diverse professional backgrounds over a weekend for focused group workshops. 16 such retreats have been organized since 2010 in Gurgaon, Lucknow, Mumbai and Manipur to benefit more than 2,700 participants.



Workshop on Corporate Social Responsibility

## Awareness about Road Safety

Brahma Kumaris educate the masses about traffic rules and spread awareness about safety of roads. Several campaigns and programs are organized by the Transport Wing to reduce the incidence of road accidents by inspiring and educating individuals to practice road safe behavior.

Competitions like quizzes and painting events for young students are organized during **National and Global Road Safety Weeks** to educate them about safety measures to be followed on roads.

A **marathon 'Run for Road Safety'** was organized in Mumbai, Maharashtra to promote individual and vehicle safety on roads. Thousands of people participated in this event.

**85,830 Child declaration supports collected from 73 countries were collected during the global Road Safety Week 2015.**



Save Kids Lives Painting competition.

**Trainings and workshops** are also conducted for traffic personnel, vehicle drivers, automobile companies, traffic authorities and legislators to empower them with value education. These spiritual life skills help individuals get a grip of

their inner world and effectively steer their thoughts, emotions, attitudes and actions to bring benefit to the self and others. The change in stakeholder perspective contributes to **better road management systems, safer road users and safer roads.**



Run for Road Safety Marathon.

Tendencies of fear, worry and anger have been known to stress the mind. This jeopardizes life on roads. Therefore, **short on-air audio capsules, encouraging promos and meditation commentaries** have been designed and produced by Brahma Kumaris that can be played while stopping on traffic signals or driving to sooth and relax the mind, thus enabling a safer road environment.



An interfaith conference at Om Shanti Retreat Center, Gurgaon

## Inter Faith Harmony

For over 30 years, Brahma Kumaris have been building bridges to bring people of different faiths & cultures together, believing that a deeper understanding between faiths, based on acceptance and respect, will contribute to a culture of peace & non-violence in the world.

In many countries, Brahma Kumaris representatives serve on committees of local interfaith organisations and play an active part on religious education advisory committees.

The first **Universal Peace Conference** was organized in 1983 at Mt. Abu and 6 more after that to promote interfaith harmony. The **Dharmacharya Sammelan** in 1993 & the **Inner Voice of Peace dialogue** in 2005 were also organized to unity all faiths. Since then, several Dialogues & Seminars are regularly organized for leaders of different faiths to bring them on one platform and move forward with a feeling of cooperation, love, harmony and brotherhood to advance the spiritual agenda in the community.

## National Conferences

Conferences and workshops to spread awareness about ethics and values in the field of media, law, technology, IT, administration, art and culture, sports are regularly organised by BKs to impact millions of lives.

# RURAL DEVELOPMENT



Over 500 farmers in India practice Sustainable Yogic Agriculture.

## Sustainable Yogic Agriculture

Sustainable Yogic Agriculture is a research project carried out by the Rural Development Wing of the Brahma Kumaris to demonstrate the **use of thought based meditative practices as a new fertilizer to lead to better food security, resilient society and greener economy**, while supporting sustainable agrarian practices and strengthening vulnerable communities.

### Impact and Benefits

One thousand farmers throughout India are combining organic farming with meditation, which is showing remarkable results. Early data collected through a field study in Gujarat suggests an **improved seed quality and increase in crop yield**. Sustainable Yogic Agriculture has resulted in lower costs to farmers and reduced the pressure on environment. Other benefits have been **improvements in farmers' emotional well-being and enhanced community resilience, reduction in cases of suicide and violence in villages**.

### Collaborations and Support

In June 2009, the Rural Wing signed a MoU with the **SD Agricultural University, Gujarat**

to conduct research on 'The role of meditation in agriculture with organic inputs on the productivity of various crops'. Inspired by the successful results of this research, scientists and faculty members from **Govind Vallabh Pant University of Agriculture and Technology, Pantnagar, Uttarakhand** have also carried out various field studies at individual sites of farmers, who have adopted this methodology.



Dadi Janki, Chief of Brahma Kumaris, is also the brand ambassador for '**Swachh Bharat Mission**' or the Clean India Campaign, an initiative of the Government of India.

## Rural Community Development

Brahma Kumaris is working in partnership with Government institutions, NGOs and research institutions to empower millions of farmers to reconsider methods of crop protection and to improve methods of agricultural production. **Rural Development Wing** was established in 1995 to streamline these efforts.



Farmer Empowerment & Support Campaign.

## Village Adoption Project

Brahma Kumaris has endeavored to encourage socio-economic upliftment in rural India through character building of rural families.

This project aims to rekindle the spirit of social harmony, unity, co-operation, trust and brotherhood in the adopted villages to successfully implement local developmental plans. **Sustainable Agriculture, Health & Hygiene, Education, Cleanliness, Spiritual Empowerment and Self-Reliance** are the pillars of this project.

7 villages in Maharashtra, Gujarat, Orissa & Punjab have been adopted, where efforts are being undertaken for holistic development.

## Creating an Ideal Village- Virampura, Gujarat

Brahma Kumari adopted the Virampura village and facilitated the construction of **waste water drainage and sanitation system** under the government scheme of 2000-2001.

Over the years, regular campaigns for **de-addiction, cleanliness and tree-plantation** along with intensive spiritual training and **skill development** programs to increase **self-sufficiency** and self-resilience have improved the lives of the villagers.

Particular emphasis is laid on promotion of **organic farming & animal husbandry** along with ecological restoration through projects like **rain water harvesting**.

These efforts have had **massive impact** on the environmental, social and economic landscape of the village, making lives better for the villagers.

Clearly, material development has to be accompanied by spiritual empowerment to achieve sustainable development.



Plantation Drive in Raipur, Chattisgarh.

## Plantation Project – Seeds of a better future

Brahma Kumaris actively organizes and participates in tree plantation drives around the organization's centers all across the country.

The organization's volunteers have planted more than **93,576 plants in and around the organisations Headquarters** in Abu, Rajasthan including plants that provide shelter, flowers & fruits and have medicinal value.

All of the organization's campuses have green spaces, beautifully maintained as herbal gardens, flower gardens, etc. The **Peace Park in Mt. Abu and Tapovan in Abu Road** attract thousands of tourists for their scenic beauty.

The organization also maintains **22 public gardens in Mumbai for more than 3 decades now**. These gardens are open to public, free of any charge and are a hub for cultural and sports activities for children. Spiritual spaces are also built to facilitate overall development.

## Tree Plantation

Brahma Kumaris has planted more than 5 lacs sapplings through its various initiatives in different cities across India over the past so many years to promote environmental conservation and restore ecological balance.



Cultural program during awareness campaign.

### Changing millions of Tribal lives

India's first value-based radio station, **Radio Madhuban 90.4 FM** is a community radio set up in Abu, Rajasthan with an aim to help in the development of the local community.

The **Broadcast Engineering Consultants India Ltd.**, an enterprise of the Ministry of Information and Broadcasting, Government of India supported the establishment of this community radio station as part of a MoU signed with Brahma Kumaris on November 1st, 2011.

BECIL supplied all necessary equipment and services including advisory, consultancy, installation, testing, commissioning of station and training to the volunteer staff. The radio station was ready for operation by 2012.

BECIL also provided a transmitter and FM broadcast antenna in 2016 to ensure continued operations of the station.



Launch of National Rural Development Campaign.

A team of 35 volunteers at Radio Madhuban has been serving the local community through a variety of community development projects and outreach programs for **skill development, advancing education, organic farming, sustainable development and women empowerment, promoting cultural activities and uprooting social evils.**

The station has won many awards including **National Community Radio Award** in 2014 & 2016.



BK Volunteer during an outreach project.

### CSR to Enhance Community Outreach

Our retreat centers regularly conduct community development events free of charge. The volunteer teams also visit nearby villages to outreach programs for the development of local community and promote sustainability and values in life. Other programs include campaigns for education, de-addiction, plantation etc.

Recognizing the value and impact of our services, several corporate organizations have supported these initiatives.

The **Bank of Baroda provided a 42 seater bus** in November'15 for furthering the services of Om Shanti Retreat Center in Guragon and the **State Bank of India provided a bus for promoting the service of Shanti Sarovar campus in Hyderabad.**

These projects have been funded under the corporate social responsibility policies of the sponsor organizations and have immensely impacted the community.



### Organic Farming

Several shows are broadcast on Radio Madhuban that encourage farmers to adopt sustainable agricultural practices. These programs have had a significant impact on the tribal farmers in Abu.

## Farmer Empowerment Initiatives

We have organised over 50 conferences and campaigns to bring about awareness among the community about sustainable rural development.

Holistic Rural Development Exhibitions are held in different cities across the country to promote organic farming.

The All-India Farmers' Empowerment Campaign was launched in 2015 to educate farmers about sustainable agriculture, spread awareness about governmental schemes for rural development through a variety of forums like discussions, dialogues, workshops etc.

A total of 96 campaigns were organized in 12,822 villages in 293 districts of 19 states across the nation. Our volunteers travelled over 1,01,162 km over a period of 3 months to benefit more than 74,76,035 individuals through 8,30,548 programs.



Farmer Empowerment & Support Campaign.

Camps for health awareness, de-addiction, youth & women empowerment and cleanliness drives are a key feature of these campaigns. These initiatives have significantly improved lives of millions of farmers.



Students of Divya Nagri Project performing at a cultural event.

## Development of Railway Station

In April 2016 Brahma Kumaris signed a MoU with the India Railways to develop and maintain the Abu Road Railway Station for five years.

The organization has undertaken many new initiatives like CCTV Surveillance system, RO Water for passengers, dustbins and benches, passenger announcement system, train chart display boards etc.

The organization has also taken upon itself the responsibility of painting, beautification and cleanliness of the entire station area. A pick and drop facility is also underway to facilitate passenger movement.



Meeting with railway officials for the project.

## Slum Development

Initiated in November 2014 in Navrangapura, Gujarat, Divya Nagri project is a unique project of Brahma Kumaris that aims to change lives of slum children.

Today, 400 children are enrolled under this project in Ahmedabad, Kadi and Jamshedpur.

The project is methodically divided into five stages, starting from identification of children & their families, preparing necessary documents to helping them find suitable employment opportunities & inspiring them to lead happy lives through spiritual empowerment.

Skill development and education including computer education is a key element for this project. Regular health check-up camps and sessions on moral values.

These children are taught a variety of arts & skills and are encouraged to participate in cultural activities alongside pursuing professional academic courses.

## Empowering Farmers

Our developmental initiative have empowered about 10 Million farmers across the country. This had significantly reduced violence & cases of suicide in villages, while improving the economic & social life of families.

# GOOD HEALTH FOR ALL



Free Health Check-up Camp in Villages.

## Global Hospital

**"Never has a patient been turned down for the sake of money."**

The Global Hospital and Research Centre Trust has **9 different specialized healthcare units spread across India in Rajasthan, Maharashtra and Gujarat that cater to over 4 lakh patients every year.** The J Watumull Global Hospital and Research Centre, the **102-bed hospital established in 1991**, is a secondary care hospital, with outpatient clinics offering advice and treatment in the disciplines of **cardiology, dentistry, dermatology, dietetics & fitness, ENT, gynaecology, obstetrics, ophthalmology, orthopaedics, physiotherapy, paediatrics, psychiatry, plastic surgery and surgery.**

The Hospital provides **free outpatient consultations** to all walk-ins and **free or subsidized treatment to poor patients.** It also offers complementary medicine systems like acupressure, Ayurveda, Homeopathy, magnet therapy and yoga therapy. A **special department of wellbeing** offers admitted patients and outpatients courses in positive thinking, meditation and spiritual awareness to complement their care.

The trust runs **Brigadier Vora Clinic and Jyoti Bindu Diagnostic Centre, Vadodara**, a general health centre, and manages **BSES Municipal General Hospital, Mumbai**, a **100 bed multidisciplinary hospital.**

The hospital offers **free surgeries to children with cleft lip** and cleft palate deformities under the Smile Train Project and covers **77 villages** in Rajasthan under its **Nutritional Support Project, Blindness Prevention Project, Tuberculosis Project and Juvenile Patient Project.**

Community Coordinators travel extensively to arrange **catract screening camps in villages.** People with mature cataracts are treated at the Hospital for **no charges.** Partial support for this project comes from Government of India under the **National Program for Control of Blindness.**



## Holistic Health

Brahma Kumaris promotes the **integration of spirituality with modern medicine** through a variety of initiatives in India & abroad. The **Medical Wing, established in 1985** has been serving the society to promote holistic healthcare.

## Values for Healthcare Professionals

Brahma Kumaris has organized more than **150 national conferences** and workshops in which more than 60,000 medical & paramedical professionals have participated.

The Janki Foundation for Spirituality in Healthcare has impacted over 40,000 healthcare professionals through its flagship program series "Values in Healthcare: A Spiritual Approach."



Free Eye Check-up camp in villages.

## Health Fairs and Campaigns

The Wing has organized **200 Holistic Health Fairs** that have benefitted more than 70,00,000 people across the country. The first **National health awareness campaign** was organized in 1988 and since then 7



Free Dental Check-up camp in villages.

such campaigns have been organized to cover all Indian states.

The **"My India, Healthy India Campaign 2009"** that impacted **3.5 lakh people** in Trivandrum, Dehradun, Bhuvaneshwar, Guwahati, Lucknow and Mumbai is recognized in the Indian Book of Records.

The team traveled a distance of 30,000 Km to organize workshops on Health Education, Life Style Modification and

## Blood Donation

Since 2009, Brahma Kumaris maintains a licensed Global Hospital Blood Bank which was upgraded to also house a Blood Storage Center in 2015.

The blood bank conducts more than **55 blood donation drives annually** even in the remotest locations with a mobile blood donation collection unit. It is the only non-government blood bank in Rajasthan to be accorded a **Regional Blood Bank license**.

Blood is requisitioned by more than 60 hospitals in surrounding districts. The Blood Bank collects about **6000 units of blood**

annually, with a **99% voluntary donation rate**. The organization encourages all its volunteers to donate blood.

## Ageing Gracefully – Our Senior Citizens

Shivmani Senior Citizen Home in Abu, Rajasthan is a 100 bedded geriatric facility, established in 2010, where the elderly folk live with dignity, comfort, freedom & loving care. Today the 60 room home is fully occupied.

## CSR Support for De-addiction in North-East

To augment the state of healthcare in North-East India, several health check-up camps have been organized by Brahma Kumaris with support from **Power Grid Corporation of India**. More than **1500 people have been benefitted** from these camps.

By signing a MoU, a Kolkata based company **Star Pipe Products (India) Pvt. Ltd., is supporting our De-Addiction programs** in the year 2016-2017 in rural and tribal areas under its CSR Policy.



## Addiction-free World

Mind-Body-Medicine is our flagship conference that has seen participation of more than 60,000 medical and para-medical professionals over the years. Our volunteers also visit several hospitals to conduct training in 'Value based Healthcare'.

## CSR Supports Healthcare on Wheels

Brahma Kumaris started an **Advance Cardiac Life Support Ambulance** service in January'16 for facilitating access to better medical care to the village community surrounding the Om Shanti Retreat in Gurgaon, Haryana. **Honda Motorcycle and Scooter India Pvt. Ltd.** supported this initiative.

The service will also be helpful in times of emergencies and disasters. Moreover, the Ambulance team will also act as a means of community development by regularly organizing camps for routine **health check-up, eye and dental check-up, drug de-addiction, cancer awareness and diabetes awareness etc.**

A similar service has been started in **Latur, Maharashtra** with support from **Canara Bank** in February'16.

The services of Global Hospital have been supported by the **State Bank of Bikaner and Jaipur and the State Bank of India** by providing one and two Ambulances respectively.



Free Health Check-up camps in villages around ORC, Gurgaon.

## De-addiction Projects

Brahma Kumaris run **De-addiction Promotion and Addiction Prevention Centers in 26 Indian states** aim at promoting the spiritually supplemented healthy lifestyles aimed at rehabilitation of patients and prevention of drug abuse. Close to **10,00,000 villagers** have been sensitized about drug abuse through our de-addictions initiatives.

"My India, Addiction Free India" campaign specifically focuses on children and youth. The campaign has been successful in Andaman, New Delhi, Haryana, Kerala, Maharashtra and Himachal Pradesh.

## Coronary Artery Disease Regression Project

Launched in the year 1997 to prevent heart problems, this project is an interdisciplinary multicentric experimental study in

collaboration with **Defence Research and Development Organization**, Ministry of Defence. So far it has benefitted **25,000 patients**. It focuses on 3-dimensional health care-for Mind, Heart & Body.

## Healthcare Education

Global Hospital Institute of Ophthalmology offers **degree and diploma courses in ophthalmology techniques**.

Two nursing education initiatives namely, Global Hospital School of Nursing and Saroj Lal Mehrotra Global Nursing College also operate in Abu Road. Students are enrolled in diploma and UG & PG degree courses in a variety of disciplines including **general nursing and family medicine**. All courses are accredited and recognized by national bodies.

## Addiction-free World

The De-addiction projects aim to build an addiction-free society. Rajyoga Meditation has positively changed millions of lives, freeing people from various addictions globally.



Nutritional support project.



Dadi Ratanmohini encouraging voluntary blood donation.



Diabetes Prevention Campaign.



Community health checkup camp.



Mobile Ambulance Service in villages.



Yoga day celebration and meditation for world peace at Red Fort, New Delhi.



De-addiction Camp in villages.



Patient care in Global Hospital.



Lecture session for nurses.



'Run for Health' marathon, Delhi.



Program for differently abled.

# WOMEN EMPOWERMENT



## Women Leadership

In 1936, when women in the society did not enjoy equal status as men and there existed several hurdles to their personal and professional development, Brahma Kumaris was the only organization that was led by women. It is noteworthy that since its inception, **women are in charge of management and administration of the organization, leading its expansion in India and overseas.**

To mark the International Year of Women, Brahma Kumaris set up the Women's Wing in 1986 to streamline all efforts focused towards women empowerment under one banner. Since then, the Wing has undertaken numerous initiatives to help in personal & professional development of women folk from around the world.

## Spiritual Empowerment

The spiritual teachings of the organization are a source of great inspiration and emotional well-being for millions of women around the globe today. **Millions of women have benefited from practicing Rajyoga Meditation.**

A three day's course '**Values for a happy family life**' and special **Rajyoga Meditation retreats** are organized for women at all our centers to focus on their spiritual growth. A **National campaign for Women Empowerment was launched in 2001** in 9 cities including Mumbai, Porbandar, Bengaluru, Allahabad, etc.



Brahma Kumaris has received **7 Peace Messenger Awards** for significant contribution in the observance to the **United Nations International Year of Peace.**

## Social Support Programs

The organization placed women on the world stage as torch bearers of social development and administration. 'Sakhi Marathon' is a popular event in which 500 tribal women participated in Abu in 2015 and 3,600 women participated in Mumbai in 2016.

Over 500 events and competitions in arts, music, cookery, sports, theatre etc. are organized for women to encourage cultural development every year and especially during the International Women's Day celebrations.



Tribal women running in Sakhi Marathon.

## Women Health and Safety

The organization fights against female feticide and actively organizes awareness programs in rural and urban areas to sensitize the masses. Over 32,000 women participated in workshops, seminars and rallies during our campaign to save girl child "Beti Bachao, Sashakt Banao" in different parts of the country in 2016.

More than 1,45,000 women benefitted from the 45 regional campaigns in 13 states organized under the National campaign



National Women's Safety Campaign 2014

'Nari Suraksha, Hamari Suraksha' in 2014. The 'Sashakt Neev' campaign of 2015 along with other programs has been organized to spread awareness about women safety. Free Health Camps for women are also regularly organized.

## Economic Empowerment for Tribal Women

Over 1,000 women are employed in daily routine jobs and special skilled jobs at the organization's headquarter and India One solar plant in Abu to help them sustain their families. This has also opened up avenues for skill development for women.

Many single women are able to send their children to school because of these jobs. The organization supports the families of



Women's Dialogue on discussing crucial issues like Health, Safety and Empowerment.



National Woman Conference 2013.

tribal women by providing items of basic need like blankets, utensils, clothes etc. from time to time.

## Education in Values

Targeted programs for providing basic education to women in villages and value based training at large are conducted by our volunteers.

National conferences and dialogues cum seminars are held at centers in Indian and abroad to encourage women to come together and discuss about pertinent issues to values, society, spirituality, health and safety. Thousands of women have participated in more than 45 dialogues and seminars that have been organized by Brahma Kumaris across the country.

## CSR Support

**Mundra International Container Terminal Pvt. Ltd.** Supports the 'Beti Bachao, Shakat Banao' campaign against female feticide in Mundra, Kutch under its CSR Policy. Programs are organized in Mudra, Kutch for spreading awareness about this

# DISASTER MANAGEMENT

## Disaster Relief

Brahma Kumaris has always **quickly and actively responded to natural calamities by providing the much needed help, relief material and volunteers for on-site assistance and mobilization.**

The organization stands out in that it actively works to also rebuild the moral and social fabric of the affected region by providing emotional support to victims and their families by organizing meditation sessions for their well-being.

## Emotional Relief

Brahma Kumaris support the victims and their families in disaster affected areas to regain emotional stability and inner peace by organizing **Rajyoga Meditation camps for all. Counseling & emotional healing** are a common feature of these camps.

## Emergency Training

More than **619 National Disaster Responses Personnel** were given training on emergency medicine, medical management during disasters and first-aid between 2011 and 2012 by our doctors and experts. The organization also conducts mock drills and **trainings on fire safety** across all centers.

BK Volunteers distributing Relief Material to victims & their families after the Nepal Earthquake.

## Earthquake Relief Operations

Brahma Kumaris always comes forth for public support during the worst droughts, famines and floods.

At the time of **Gujarat earthquake in 2001**, the organization quickly responded by sending relief teams to affected areas and supplying items of basic need.

A **30-bed community health center** was also constructed to provide healthcare to the victims and their families.



Food Supplies being dispatched during famine.

## Flood Relief Teams

An Ambulance and supplies were instantly dispatched for relief to victims of **Bihar floods in 2008**.

In 2009, a team of volunteers conducted one month long flood relief campaign in Karnataka and Andhra Pradesh during which **1000 solar lanterns** were distributed in remote villages along with other supplies.

A team of medical professionals was



Community service during famine in Rajasthan.

also sent for **flood relief operations in Uttarakhand** in June 2013. In 2014, when the road link to **Kashmir valley** was cut off by disastrous floods, all relief material was routed through the local Brahma Kumaris center.

Brahma Kumaris played a key role in supporting victims of **Nepal floods in 2015** by providing relief material including dry food material, medicines, emergency lights, clothes, blankets etc.

Similar support teams were sent to Chennai in 2015 to carry out relief tasks and help the victims' families.



Earthquake relief material for Nepal disaster.



Water support during drought in Rajasthan.

## Support during Tsunami

In 2004, when the Indian coast was hit by Tsunami, the organization stepped up for relief support. **Educational supplies like school bags, books etc. were distributed among 3,000 students in tsunami affected areas.**

About 17 damaged structures were rebuilt and necessary transport assets and livelihood assets were distributed among the locals. **Temporary shelters were built and mobile clinic vans were stationed** in several districts that continued to serve until 2006.



Community support during Chennai floods.

## HAM Radio

The Brahma Kumaris also provided assistance by means of emergency communication through HAM to aid in relief missions and local information dissemination.

# WATER & ENERGY



India One Solar Thermal Power Plant, Abu, Rajasthan.

Water conservation and preservation is our top priority. The fact that the spiritual Headquarters of the organization are in the arid region of Rajasthan puts tremendous responsibility to efficiently manage the available water resources.

## Safe & Clean Drinking Water

To sustainably manage water, Brahma Kumaris promotes **rainwater harvesting, water recycling and use of minimum water** for daily activities at the centers.

Brahma Kumaris comes forward to fulfill the local community's water needs by providing **access to water in local schools, villages and centers of public use** like parks, community halls etc.

## RO Water at Railway station

Abu Road Railway station of the Indian Railways did not have provision for clean & safe drinking water until recently when Brahma Kumaris intervened and installed two Reverse Osmosis units at the station with **technology support from the Eureka Forbes Institute of Environment**. Four more RO Units are in pipeline that will create a capacity of 3000 ltrs. Per hour of filtered RO water at the station free of charge.

Brahma Kumaris have been awarded for their efforts in this field with the "Best Water Infrastructure Award" and the "Best Water Management Award".

## Public Campaigns for Water Conservation

A special exhibition has been designed to increase awareness about **water, its conservation, management, pollution and preservation**.

Our volunteers organize regular campaigns and rallies in the community all across the country to sensitize the masses about water and its judicious use.



## HARNESSING SOLAR ENERGY

For over 20 years, Brahma Kumaris is actively engaged in research, development and demonstration of alternative technologies. Our research focuses on solar community steam cooking systems, stand-alone PV micro grids & solar thermal power generation with storage in the MW scale.

### OFF-GRID SOLAR PHOTOVOLTAIC

Brahma Kumaris led the research and development of clean energy technologies for a sustainable society in India since mid-90s by installing **6 large concentrating solar systems** in Rajasthan and becoming the pioneer in using solar power for institutional cooking at large scale.

In the recent years the organization has installed an additional capacity of **2 MW through more than 300 off-grid solar PV systems** at its centers across the country, bringing awareness about sustainable energy among diverse social communities.



Off-grid solar PV system at ORC, Gurgaon.



Delegates during training at India One.

### INDIA ONE

**"Milestone in decentralized and clean power generation"**

The ongoing research at the **1 MW Solar Thermal Plant "India One"** in Abu Road, being installed by the organization, that is aimed at generating heat and power for a campus of 25,000 people is the first of its kind in the world in dish technology in direct steam generation mode.

Using 770 newly designed 60 m<sup>2</sup> parabolic dishes, the plant features innovative thermal storage for 16 hours to ensure continuous operation even during night.

An **Awareness & Training center** sponsored by UN Development Programme (UNDP), Global Environment Facility (GEF) and MNRE for the promotion of solar concentrating technologies has been set up at India One.

The project has created tremendous opportunity for **economic growth of the local community**, employing women and men from tribal families and providing them with a source of income. Skill development and social development are the complementary outcomes.

## National & Foreign Government's Support for Solar Projects

The project enjoys financial support from the **Indian Ministry of New and Renewable Energy (MNRE)** and the **German Ministry for the Environment, Nature conservation, Building and Nuclear Safety (BMUB)** through the German Federal Enterprise for International Cooperation (**GIZ**) and is in technical collaboration with the **Fraunhofer Research Institute** in Germany.

In addition, more than **20,000 solar lanterns, 500 home light systems and 400 solar cooking boxes** have so far been distributed in villages across India.

Over the years Brahma Kumaris has organized various conferences, **workshops & trainings on awareness about environment & solar technologies** to inspire people to use alternative energy & support people to acquire technical expertise, performance capability & managerial competence.



### Energy Conservation

Steam produced from solar energy is used for cooking and preparing tea & coffee for over 3 lacs annual visitors at the Brahmakumaris Headquarters. Large scale use of solar water heaters also saves electricity.

# ENVIRONMENT AND CLIMATE CHANGE



Brahma Kumaris at a UN Climate Change conference in Paris, France.

## BKs at UN

The Brahma Kumaris's core expertise at the United Nations is: "The cultivation of pure awareness and reaffirming faith in the dignity and worth of the human person. The "spiritual technology": awareness, attitude, vision, action, and the world.

21

The Brahma Kumaris Environment Initiative encourages greater understanding of the role of consciousness and lifestyle in environmental issues, through dialogues, partnerships, participation in UN conferences and local initiatives. In particular we highlight the importance of sustainable lifestyle, vegetarian diet, meditation and peaceful living.

At the core of Brahma Kumaris's work is the understanding of the connection between our consciousness, thoughts and actions, and their impact on the world. Long-lasting change in any social or environmental system starts with a profound shift in the minds and hearts of people.

The current environmental crisis is therefore a clear call to transform our awareness and lifestyle. Any shift in individual awareness is reflected in society as a whole.

To bring stability, resilience and

compassionate action on a global scale, we believe a widespread capacity for silent reflection and meditation is essential. Such an 'inside-out' approach, applied by large communities, can be the key to the paradigm shift that allows all stakeholders to make choices benefiting the planet and its future.

We have been holding a World Meditation Hour to support the expansion of peace in the world in 120 countries on every third Sunday for over 30 years.

Under the theme of "Consciousness and Climate Change," we have participated in the COP Climate Change conferences of the UNFCCC since 2009. We have been hosting a blog with relevant information to support those in the disaster areas.

The Brahma Kumaris are supporting the UNFPA in the convening of a series of reflections and dialogues on Trauma and Human Flourishing in the context of the UN Sustainable Development Agenda.

## BKs at United Nations

Brahma Kumaris has been endeavoring to advance the agenda of an integrated spiritual perspective to view the environmental and developmental challenges faced by the society.

The Brahma Kumaris World Spiritual University is an international NGO of the UN accredited with General Consultative Status with the Economic and Social Council (ECOSOC); Associate Status with the Department of Public Information (DPI); Consultative Status with United Nations Children's Fund (UNICEF); Observer Status to the United Nations Environment Assembly of the United Nations Environment Programme (UNEP); Observer Organization to UN Framework Convention on Climate Change (UNFCCC) and Flagship Member of Education for Rural People (ERP), Food and Agricultural Organization (FAO).





Best Water Management Practices award from Massouda Jalal, Ex-Women Minister, Afghanistan



Sustainable Community Leadership



50 Most Impactful Leaders in Water Management Award from Hon Karlene Maywald Strategic Advisor to Water Department, South Australia



Friends of Tree Award from Commissioner of Police, Greater Mumbai



Green Idol Award from Margaret Alva, then Governor of Rajasthan



The Manthan Award from Aruna Roy, Indian political and social activist



Excellence in Energy Conservation and Management Award from Energy Minister, Maharashtra



CST Solar Cooker Excellence Award from Piyush Goyal, Energy Minister, India



Best Water Infrastructure Award



My Earth My Duty Award from Rakesh Mohan, Joint Secretary Youth Affairs & Sports, India



Parivartan Award by Indian Business Committee



Community Engagement Award from Arun Jaitley, Minister I&B, Finance, India

BrahmaKumarisHQ  
BrahmaKumarisHQ  
BrahmaKumarisHQS