

Profiles of Paris Launch

Key Information

[Profiles of Paris](#) is a collection of narratives bringing together international leaders and changemakers to offer unique views on how the Paris Agreement was achieved and what lessons can be drawn for the future.

It is being launched on the eve of the 1-year anniversary of Donald Trump announcing his intent to withdraw the US from the Paris Agreement: May 31 0000 EST / 0500 UK / 0600 CEST.

It is an initiative of [Global Optimism](#), a purpose-driven enterprise focused on social and environmental change. Its' initiatives include Mission 2020 and Profiles of Paris, and it was co-founded by Christiana Figueres and Tom Rivett-Carnac.

Along with the website (links below) Profiles of Paris also has an [animation video](#) narrated by Christiana Figueres, sharing a powerful message on the importance of multilateralism through a collection of quotes from key contributors.

Profiles of Paris website: <https://www.profilesofparis.com> . Shortened: <https://bit.ly/2khNpcb>

The project hashtag is **#BeyondParis**. We would appreciate you using this for all social media posts for this project.

Message and contributors

The project speaks to the importance of multilateralism in the face of 21st century global challenges and considers the key lessons that can be learned from the success of the Paris Agreement and applied to future endeavours. It highlights the importance of unified action in the face of America's withdrawal, and raises awareness to the need for increasing ambition and action on global climate issues.

Contributors include His Holiness Pope Francis, UN Peace Messenger Leonardo di Caprio, former US Secretary of State John Kerry, Founder of Virgin Group Richard Branson, former Saudi Arabian Petroleum Minister Ali Al-Naimi, CEO of Greenpeace International Jennifer Morgan and former UN Secretary-General Ban Ki-moon, as well as many national climate change negotiators, business and thought leaders.

Your contribution to the launch

We would be very grateful if you could share the Profiles of Paris [animation video](#) on your social media platforms, using the hashtag **#BeyondParis** and linking to the [Profiles of Paris](#) website.

We also recommend the following posts to help raise awareness of the launch:

Twitter

Today we're launching Profiles of Paris, sharing experiences of the #ParisAgreement and why global collaboration is more important than ever. Read the stories here: <https://bit.ly/2LJcusZ> #BeyondParis

A year ago, POTUS reneged on a global step forward. The #ParisAgreement is only the beginning of a long journey. Collaboration will be the key to success in this and other global threats we face. Read our Profiles of Paris stories here:

<https://bit.ly/2LJcusZ> #BeyondParis

Profiles of Paris assembles the voices of the #ParisAgreement to declare that global collaboration is the best model for solving the issues we collectively face. Read the Profiles of Paris stories here: <https://bit.ly/2LJcusZ> #BeyondParis

No one individual, institution or country can claim to have created the #ParisAgreement. Rather, thousands of individuals and organizations came together to make it happen. This project tells their stories: <https://bit.ly/2LJcusZ> #BeyondParis

“The Paris Agreement was a resounding triumph not only for our earth, but for multilateralism as well.” – Ban Ki Moon. Discover the insight of those who made the #ParisAgreement happen: <https://bit.ly/2LJcusZ> #BeyondParis

“When good will prevails among us, we can journey together towards important goals.” – Pope Francis. Read His Holiness’ reflections on the #ParisAgreement and the importance of global collaboration here <https://bit.ly/2LJcusZ> #BeyondParis

Facebook and LinkedIn

No one individual, institution or country can claim to have created the #ParisAgreement. Rather, thousands of individuals and organizations came together and played their respective roles to contribute to the moment where 195 countries unanimously adopted the text. This project tells their stories: <https://bit.ly/2LJcusZ> #BeyondParis

“And I trust that those who nurture scepticism about the possibility of an effective outcome from the Paris Agreement can at least recognise the result obtained: when good will prevails among us, we can journey together towards important goals. How I should like to see that same will applied to the numerous open questions in our world.” – Pope Francis. Read His Holiness’ reflections on the #ParisAgreement and the importance of global collaboration here <https://bit.ly/2LJcusZ> #BeyondParis

“I cannot think of many threats to our survival on this planet that require a greater degree of collaboration than climate change. But as a relentless optimist, I also cannot imagine a greater opportunity for growth and prosperity, if we get things right.” – Richard Branson. Read the stories of the #ParisAgreement and what it means for the future: <https://bit.ly/2LJcusZ> #BeyondParis

“In 2015, we proved that faith in each other and commitment to the whole are capable of delivering extraordinary achievements and I believe the #ParisAgreement will go down as the most important and ambitious multilateral treaty ever.” – Nigel Topping, CEO We Mean Business. Read the stories of the #ParisAgreement and what it means for the future: <https://bit.ly/2LJcusZ> #BeyondParis

“We cannot separate our concern for human dignity, human rights or social justice from concern for ecological preservation and sustainability.” Read the Patriarch of Constantinople’s reflections on lessons from Paris: <https://bit.ly/2LJcusZ> #BeyondParis