

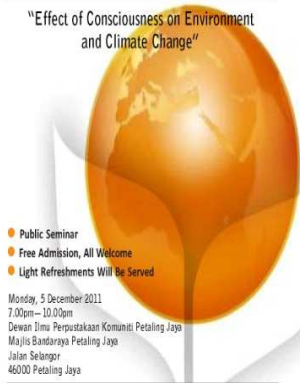
# Public Seminar on 'Awaken to New Dimension of Earth Care – Effect of Consciousness on Environment & Climate Change

At Dewan Ilmu Perpustakaan Komuniti Petaling Jaya,  
Majlis Bandaraya Petaling Jaya, Petaling Jaya, Selangor  
on 5 December 2011, Monday from 7:30pm to 10pm

## Joint Collaboration

### AWAKEN TO THE MISSING DIMENSION

"Effect of Consciousness on Environment and Climate Change"



- Public Seminar
- Free Admission, All Welcome
- Light Refreshments Will Be Served

Monday, 5 December 2011  
7:30pm – 10:00pm  
Dewan Ilmu Perpustakaan Komuniti Petaling Jaya  
Majlis Bandaraya Petaling Jaya  
Jalan Selangor  
46000 Petaling Jaya

Organized by: **EPISM**  
ENVIRONMENTAL PROTECTION SOCIETY MALAYSIA

Supported by: Ministry of Natural Resources and Environment

#### THE SEMINAR

##### THE CALL OF TIME - A Change In Awareness To Live In Harmony With Nature & Environment

Environmental degradation has reached crisis proportions. Degradation of the environment erodes the quality of our collective consciousness and values. Our consciousness has a direct impact on the environment. Pollution of the natural atmosphere reflects our mental attitudes. Individual consciousness is the key to restoring the unbalanced state of nature.

The global environmental risks and climate change are external signals calling upon us to address an inner spiritual crisis. Conceiving the harmony and restoring the balance of the two living systems in earth and thought would not be a major shift in our inner consciousness to address the outer world issues.

Being clear in vision, healthy, joyful and more beautiful places in which humans and other living beings can live in peace and harmony with nature, are vital to go "upstream" of laws, treaties, and policies to change awareness and subsequent actions on a massive scale to bring about a positive transformation.

- Objectives:**
- To create awareness on the effect of consciousness and values on environment – the missing dimension
  - To bring together environmental groups and social leaders to help to address and realize the effect of our inner world on our outer world, and
  - To inspire a major and positive and transformation shift in awareness at thought level and values that could help to bring about a more sustainable solution to environmental issues.

**THE PROGRAMME**

7.00pm  
Registration and light refreshment

8.00pm  
Opening Address by Deputi Bandar MBPJ

8.15pm  
Presentation & Dialogue with two prominent speakers:  
**Mr Nithi Kesadurai**  
President of EPISM  
Coordinator of Malaysia Climate Change Group (MCCG)

**BK Anthony Strano**  
Director of Business Schools for Greece, Hungary and Turkey  
Coordinator of Science Symposium on Consciousness

10.00pm  
Programme ends

**CONTACT**

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#### WHO SHOULD ATTEND

- Scientists and engineers working on protecting environment and climate change
- Active members of various environmental NGOs and social activists
- Key representatives from state government, religious agencies
- Leaders from the business, media, politics, community and students to seek a paying vital role in social responsibility and environment protection
- Concerned members of the public in accordance to the new awareness of global crisis and come through to reach a balance



**NITHI KESADURAI**  
is President of the Environmental Protection Society Malaysia (EPSM) and Coordinator of the Malaysian Climate Change Group (MCCG). He has attended the annual United Nations (UN) Conference of Parties (COP) on Climate Change from 2003 to 2009. In October 2007, he addressed the Commonwealth Finance Ministers on "Climate Change and Poverty Reduction" at their meeting in Ghana. A Public Relations Consultant by profession, Nithi is currently pursuing a diploma in business administration. He holds a Postgraduate Certificate in Development Training from Jawahar College, and a Bachelor of Arts in Communication Management from the University of South Australia.



**ANTHONY STRANO**  
is an international thought-leader in business and spirituality, the of being, and all areas of personal development and mind over matter management. He is also well known author of several books which include: *Using Allen Kardec's and Einstein's Thought for Manifestation*. Anthony has acquired international symbols on Science and Consciousness in Africa and Mexico. They were for professional people from different fields of expertise to explore possible thoughts and connections. A central member of his 4th Action Group is a leader of the Global Forum on 1975. He was also one of the spiritual university's most dedicated and respected teachers.

#### THE ORGANIZERS

**ENVIRONMENTAL PROTECTION SOCIETY MALAYSIA (EPISM)**  
Epism is a branch of the BUKSU KEMAS, World Spiritual University (WSU), EPISM is an international organization dedicated to all levels of society for positive change. It is affiliated to the United Nations as a Non-Governmental Organization (NGO) and has general consultative status with the Economic and Social Council (ECOSOC) and UNCTAD. Environmental issues, EPISM has been involved in several international conferences on climate change. Other major projects include: water and energy production linked by the solar and biomass. Seminars on climate change, other major projects include: water and energy production linked by the solar and biomass. Seminars on climate change, other major projects include: water and energy production linked by the solar and biomass.

#### EPISM

Founded on 11 January 1975, EPISM is a membership based national organization, not to be confused with the Government or any other national agency. Its objective is to promote environmental protection in a holistic manner through various activities. It carries out its activities as the coordinator of environmental protection in Malaysia. It is active in various public awareness about the state of our environment. EPISM has highlighted environmental problems through the mass media, made representation to government agencies, organized public rallies, seminars and other activities, organized public rallies, seminars and other activities, organized public rallies, seminars and other activities.

Disaster Prevention Research Institute of Universiti Kabangsaan Malaysia (SEADPRI-UKM) – provider of flyers, banners, gifts, moderator - Prof Dr Joy

- Environmental Protection Society of Malaysia (EPSM) which is a member of Malaysian Climate Change Group (MCCG) which memberships comprise CETDEM, MNS, WWF etc– provider of speaker, Mr Nithi, the President who spoke on ‘Ethics and Climate Change’
- Brahma Kumaris Malaysia – main organizer and provider of speaker, BK Anthony Strano (who spoke on the ‘Effect of Consciousness on Environment & Climate Change’) and moderator, BK Nanda

It was fully endorsed by the government of Malaysia under the

- Ministry of Natural Resources and Environment (NRE)

The program was also listed as one of the events under the **Global Day of Action**.

<http://www.globalclimatecampaign.org/index.php?cmd=Main.ShowCountry&id=122&lang=en#country122>

### **The Press Release & Joint Press Conference – on 29 November 2011 at MBPJ, HQ**

The program began with a Joint Press Conference about a week before the event day, on 29 Nov 2011 at MBPJ.

10 reporters including two photographers came for the joint- conference and they were from

- New Straits Times – English
- The Star Publication - English
- Selangor Times – both English and Chinese section
- Nanyang Press - Chinese
- China Press – Chinese

There were some press releases noted from callers of The Star Publication, Nanyang Press subsequent to the conference.

The Star Publication further supported the program by listing the event in their Star Metro free announcement section.

**The Event Day – 5 Dec 2011 (Monday)**



Despite being a working day, more than 90 attended the program out of which about 40 were new contacts. Mainly they were representatives from Ministry of NRE, Environmental NGOs, government agencies, United Nation, Climatologist and Meteorologist, Resident Association, businessman, solicitors, students and public at large.

A number of VIPs contacts were created and they are

- Chairperson of the Environment Commission, NCWO (National Council of Women Organization) , Datin Zaharah Alatas
- Council Member of ENSEARCH, Environmental Management & Research Association of Malaysia, Ms Jenny Tan Suat Eam

- CEO/Inventor/Award Winner of Gravity Power Generation Technology In Harmony With Nature –Mr Moses Lim from Moses Lim Power Generation Sdn Bhd
- President of Vegetarian Diet Association
- Master of Public Health, Diana Kubilos
- President of EPSM – Mr Nithi Nesadurai
- Chairperson of MyClimate, Principal Fellow of LESTARI-UKM, Deputy Director of SEADAPRI-UKM, President of Geological Society of Malaysia and Secretary of the Natural Resources and Environment Cluster of the National Council of Professors – **Professor Dr. Joy Jacqueline Pereira**
- Head of Sustainable Development from MBPJ - Mr Lee Lih Shyan,
- Councillor of MBPJ and Chairman of the PJ Carbon Green City Task Force - Encik Khairul Anuar bin Ahmad Zainudin,

### Media Coverage

An Indian Private Media Company, D'Prro Creation that provide content for ASTRO under ASTRO One VAANAVIL 201 Tamil Channel also came to interview some of the Indian bodies BKs (including BK Manimaran) about the program and the session is expected to be aired in two weeks time.

### The program

It was a two hours public forum. It aimed to awaken the audience and public to a *new dimension of earth care ie through ethics, values education and spiritual awakening and empowerment for a positive change*. It is hope that with this upstream efforts above the laws, treaties and policies, together we can change the awareness and subsequent actions of all custodians of planet earth on a massive scale to bring about a positive transformation and provide a more *sustainable solution in helping to co-create and restore the imbalance of the two living systems ie thought and earth*.

### Opening Address by Councillor of City Council, Petaling Jaya

MBPJ graced the event with an inspirational Opening Address by its Councillor, Encik Khairul Anuar who stood on behalf of the Datuk Bandar (Mayor of MBPJ), YBhg Datuk Mohd Roslan bin Sakiman.



Encik Khairul spoke with much conviction. In welcoming everyone to such forum, he said *'...a very meaningful and important forum to discuss the ethics and spiritual dimension of sustainable development, a highly neglected aspect in the discourse of climate change and environment preservation. In fact it is timely considering that everyone in the environment circle is discussing about the achievement and way forwards leading to the RIO = 20 to be held in Rio De Janeiro, Brazil June next year.....'* He further added that *'...many people feel good in carrying out their responsibility towards environment but cannot do it because of lack of related knowledge and skills. Hence capacity building such as this is critical in raising awareness and bringing out the consciousness of human beings towards environment preservation...He called for more of such outreaching and*



*capacity building programs to inculcate the consciousness of people for positive behavioral change... He added that the organizing has indeed motivated MBPJ City Council to further complement continual efforts done by all stakeholders in particular the government in minimizing the impact of climate change and environment degradation... As such he urged civil society organizations to come forwards to organize more capacity and outreaching programs and MBPJ would do its utmost in facilitating this process...'*

### The Presentation & Panel Discussion



Mr Nithi, the President of EPSM and Coordinator of MCCG shared from the ethical perspective. In his paper on "Responding to climate change from a ethical perspective", he gave a good overview and insight on Malaysia 's International obligations on climate change, the national action taken, observation and projection on current situation and its impact as well as the ethical framework based on 2006 White Paper released at COP12 in Nairobi. The ethical dimension takes the view that responsibility should be attached to human actions that cause the harm. In his concluding speech, he stressed that it is important to have ethical

leadership globally and nationally and that ethics should be taken as the benchmark in any decision making on climate change and such principle that apply to nation should apply to individuals as well. He also suggested 10 ways to help in managing climate change and amongst others we should have at least one day a month to eat a meat –free meal in our household. In his parting message Mr Nithi emphasized the need to be more loving to our home, the environment and that at global level, we need to rely and combine science, spirituality and ethics altogether to be more effective in addressing climate change issue.



The participants enjoyed the good sharing from the two speakers and the good discussions chaired by the panel led by Prof Dr Joy together with our BK Nanda. It attracted active participations from the floor and appropriate questions were asked such as

- How to communicate this awakening to the various segment of society?
- What are the methods to strengthen the consciousness?
- Any plans to reduce meat eating if there is a direct link between non meat diet and climate change?



The participants particularly enjoyed Bro Anthony sharing on human consciousness aspects on climate change and appreciated him being a good sample in walking the talk.

Amongst others, Bro BK Anthony highlighted

- The need to find resources within to live peacefully and in harmony with nature
- The need to address environment and climate change issue from the 'upstream' ie the root cause - human consciousness - because how one treats another has a direct impact on the atmosphere. Downstream approach is only a corrective act.
- Human consciousness has its own system- it is a system of thought- any changes has to start from thought level
- Earth is our home - we don't throw rubbish to our home, do we?
- Earth is a living system- each entity is interrelated and interconnected



- There is a direct correlation between consciousness, awareness and action. One cannot solve problem with the same consciousness that created it.
- We need to be very respectful, honest and benevolent in our attitude and action.
- There has to be a balance between inner ecology and outer ecology
- Genetically modifying food tantamount to massive suicide and bankruptcy and is a total act out of greed and selfishness in pursuits of physical wealth. It is observed that the same countries that promote reduction of carbon are the same countries that genetically modified the food in other countries
- We need to live up to our conscience, have deep love and respect for mother earth and all entities on this planet earth in all aspects
- For this it is important to have dialogue to ensure better quality of exchange. Whatever policies to put in place need to adopt complementary approach ie consider the inner dimension of people, science and physical. All parties should sit and dialogue together to deeply discuss with reflective listening and reflective discussion

### **Conclusions**

Overall it was a good and informative program with good feedback from the participants and the joint organizers apart from acoustic issue. The joint organizers were very happy with the good turnout and the program and are happy to work with BK on any other educational and awareness raising programs on environmental management and sustainable development.

A follow up program on 'Earth Care Workshop' has been drawn up and quite a number of participants had registered for the program.

*A BIG thank you to the joint organizers, the speakers and panelists and the working team in making this first environment program for BK Malaysia come true.*

