

## Radio Madhuban celebrated the Water day and Forest day

Radio Madhuban celebrated World Water Day with the Abu community on 22<sup>nd</sup> March 2017. The day was packed with activities, both on-air and in villages and schools around Abu, which were designed to spread awareness about water conservation, water security and water pollution. The team focused on the United Nations Sustainable Development Goals (SDG) 6 and SDG 15 by organizing elocution competitions, tree-plantation drives and mini-train awareness campaigns.

During an interactive VoxPop in the community, our team found out that people constantly face challenges like water scarcity and pollution in the region. Women folk of Abu highlighted that they have to walk for miles daily to fetch drinking water and carry the pots on their heads. These interactions were produced into a short 25-minute show and broadcast on radio for spreading awareness about this situation.

Young trainees at Radio Madhuban also recorded a skit that was produced by our experts and broadcast on-air. Listeners loved the skit. It was designed to promote water conservation efforts in the local community.

Radio Madhuban also organized an elocution competition on the themes water and forests for students of classes 6<sup>th</sup> to 9<sup>th</sup> of Government Middle School in Danvav, Rajasthan. The competition served as a platform for the team to spread awareness about the Sustainable Development Goals 6 and 15 for 'Clean Water & Sanitation' and 'Life on Land' respectively. 15 students participated in the competition with much enthusiasm and passion. They shared their views with such clarity and suggested solutions for preserving the forests and conserving water locally. Teachers also put in lot of efforts to help students prepare for the competition. Science teacher Ms. Sayed Yasmeen and Production Head at Radio Madhuban Ms. Krishna judged the competition. Senior teacher Ms. Jyotirmay Sharma appreciated students' efforts to confidently present their ideas on stage in front of an audience. Ms. Alka, Principal of the school thanked Radio Madhuban for creating this platform for the students. All speeches were broadcast on-air. Certificates and plant saplings were awarded to the winners. Children planted the saplings in the school garden and volunteered to water them daily.

The team also organized an interactive event and plantation drive for students of Government Primary School in Damar Phali, Rajasthan. Students recorded poems, folk songs, short stories and messages about

forests and water. Teachers and students planted saplings and took an oath to take care of the plants. The Principal, Mr. Babulal, thanked the team from Radio Madhuban for organizing this unique event. He said that it was the first time any organization had conducted such an event for his students.



An elocution candidate



Tree planting

Another event was organized on 23<sup>rd</sup> March in Government Upper Primary School in Mordu, Rajasthan where 10 children participated in the elocution competition and the teachers and winners planted saplings with our team. Senior teacher Mr. Ruparam Devasi was overwhelmed to receive so many saplings for his school and expressed his gratitude for team Radio Madhuban.

Radio Madhuban designed an exhibition in the form of a mini-train to spread awareness about water conservation. The team drove the train to Government Primary School in Nichlafali, Rajasthan to display exhibition. Students recorded songs, poems and stories themed on water pollution, its availability and conservation and highlighted tips for water re-use. These were broadcast on the radio later during the day. Principal Ms. Janki Vaswani explained the exhibition to the students and thanked Radio Madhuban for celebrating Water Day in the school.



A training session

Everywhere, children were filled with joy to receive saplings to plant. Many of them had never planted a sapling before and shared their messages for the listeners of Radio. This gave them an opportunity to learn about water and forests in detail, understand the SDGs and explore new ideas for solving the challenges locally. Teachers and staff were also educated about the SDGs. They really enjoyed the events and encouraged students to participate enthusiastically.

This was a first of its kind event for these schools and teachers thanked the team for undertaking this initiative.



A group photo