We would like to inform all the BK centers that the Brahma Kumaris Environment Initiative is launching “BioClick”.

BioClick is photography challenge organized in parallel to the United Nations Convention on Biological Diversity (4 to 17 December 2016 in Cancun, Mexico).

Your challenge is to express through pictures a change in awareness that is needed to see the world with a different lens, prompting all of us to act differently (best practice). Add to your pictures a brief explanation that reflects why you consider this practice to be paramount in contributing to preserving biodiversity on earth. Post them on FACEBOOK challenging three of your friends to do the same.

Your picture will be exhibited at various Brahma Kumaris exhibition sites at the UN's Convention on Biological Diversity (COP13) in Cancun, Mexico, in December 2016. Pictures will then be published in a book of memories. Even though we would like to publish all the pictures, it is possible for only a limited number to be published in a book. The selection process will take into consideration votes from visitors to the different exhibition sites and also an expert jury. ECO BAHIA Foundation and Solben Soluciones en BioEnergia are the sponsors for the printing of the book.

Be alert to the posts in FACEBOOK. Information will be posted 3 times a week starting in October 2016. The posts will be in the section “Do you know?...” In this section we will inspire you “using a new lens and actions from the heart” to implement best practices to protect the biodiversity on our planet.

Using a new lens to reflect best practices that help and protect the planet’s biodiversity!

The challenge shall be officially launched 1st October, after which the photographs shall be received in our FACEBOOK, mail, and webpage.

Contact and further information

Biodiversity team from Mexico, Costa Rica and Finland

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Web: http://bioclick.brahmakumaris.org.mx (will be online by October 1)
FB – https://www.facebook.com/BIO-CLICK-1648438178812265/